

Back 2 School Promo ~ Helpful tips

- Simply glue stick the Cover Sheet to a 9x13 business envelope
- Tuck in a Look book and a few receipts, be sure to date the envelope (ex: from the 15th-20th, with delivery made on the 25th)

How can this work for you!

If a hostess fills 10 lines with 4 items each:

10 lines x 4 items x \$10 = \$400/ 200 profit

- minus the \$50 whsl for the customers

- minus the 12.50 for the hostess =

\$137.50 profit for each envelope plus the potential of 10 NEW customers!

Imagine what you'll see if a hostess goes all the way to 25 lines, that's 100 items sold! ...potentially \$1000 retail - \$125 whsl to customers - \$50 to hostess = **\$375**

profit!

- Why not get an envelope out to teachers and high school student girls (with parent's permission) **What would 10 completed envelopes mean to your business?**