

Candy Break Marketing

Say, "I want to take a minute to share some of the reasons women crave Mary Kay. Listen up - because there will be a quiz later for a fabulous prize!"

1. Buy bags of mini candy and separate into cello bags. I bring 1 bag with each candy in it to every party.
2. Go over each candy holding it up as you talk about what it represents be brief, be interactive, be fun! Make them laugh. Use personal stories!
3. At the end ask the girls which one appealed to them most - "Who could use an extra Pay Day?" etc. etc. and pass out the corresponding candy to each guest until everyone has one.
4. At the end of the class pass out the Candy Break Quiz and have each guest fill one out. Take them up fold them and draw one to be the winner.

