

# Serious Cash Essentials ...for great profits this holiday season!

## #1 Holiday Skin Care Classes

- \* Teach Skin Care
- \* Holiday Glamour Looks

## #2 Holiday Coffees

- \* Miracle Set on the hand
- \* Satin Hands
- \* Body Care and Fragrance line
- \* Packaged gift sets

## #3 On the Go Appointments

- \* Tote Bag/Basket filled with holiday products
- \* Carry TW Microderm/mascaras/glosses/hand creams– all gift wrapped for instant sales

## #4 Holiday Open Houses

- \* Less than 25 clients hold a 4 hour Open House
- \* 25-50 clients hold a 4-8 hour Open House
- \* 50+ clients hold for 2 days, 4-6 hours per day
- \* Simple refreshments– cookies and cider
- \* May have special offers, gifts w/ purchases
- \* Door prizes and drawings

## #5 Employee Gifts

- \* Offer gift buying service to doctors, dentists, and other professionals who are too busy to shop.

## #6 Wish Lists

- \* Give them to guests at your classes and facials
- \* Take them on deliveries and on the go's
- \* Call "Santa" and offer your services

Some people really struggle with holiday gift buying so don't miss an opportunity to help!

## #7 Silent Holiday Hostess

- \* Find silent hostesses in offices, schools, clubs
- \* Give your hostess 20% credit towards products from all sales because there is no work involved.

## #8 12 Days of Packages

- \* To make the husband a hero
- \* From wife to husband so he feels special
- \* For daughters so they feel special too

## #9 Private Holiday Makeovers

- \* One on one makeovers with your favorite clients and new women you meet

## #10 Pillow Gifts

- \* Body care products
- \* Visibly Fit lotion
- \* Satin Hands
- \* Mini Compact and lip gloss
- \* Wrap in a sheer bag with ribbon

## #11 Emergency Gifts

- \* Gifts to bring to someone's home for the hostess
- \* Gifts for someone who brings you a gift but you forgot to get them something.
- \* Satin Hands, hand cream, and Body Care.

## #12 Gifts for the Office

- \* The boss, secretary, fellow employees, custodian
- \* Secret Santas

## #13 Personal Gift Giving

- \* Shop at 50% off
- \* Family, friends, neighbors, caregivers, house sitters, postal workers, housekeeper

