# MARY KAY

## Improves skin firmness while boosting hydration.



- Re-energizes skin's healthy glow.
- Boosts hydration for 12 hours.\*
- Features our extensively researched and patented TimeWise 3D<sup>®</sup> Complex.

### *TimeWise 3D*<sup>®</sup> Complex

Scientifically proven and extensively researched for its efficacy, our patented *TimeWise 3D*<sup>®</sup> Complex powers each of the *TimeWise*<sup>®</sup> *Miracle Set*<sup>®</sup> products with **three critical dimensions of skin support.** Think of it as the "ABCs" for skin.

- **1. Antioxidants** provide advanced environmental protection<sup>†</sup> against skin-damaging free radicals caused by sun and pollution, and they reduce<sup>†</sup> free radicals caused by blue light by 29%.
- 2. Brightening targets and helps promote a more even skin tone.
- 3. Collagen helps support skin's natural collagen and elastin.

†Based on in vitro studies

#### **UNIQUE SELLING PROPOSITION:**

Improves skin firmness while boosting hydration.

The lightweight formula absorbs quickly and leaves skin feeling soft, supple and looking more radiant. It infuses the face and neck with one of two applications of the *TimeWise 3D*<sup>®</sup> Complex to help support skin's critical needs when used with the *TimeWise*<sup>®</sup> Daytime Defender Sunscreen Broad Spectrum SPF 30\*\* and *TimeWise*<sup>®</sup> Nighttime Recovery. This antioxidant-rich moisturizer helps reduce the look of fine lines and improves skin firmness. Available in a replenishing Normal/Dry formula for skin that feels nourished or a nongreasy Combination/Oily formula to help keep skin feeling balanced. Suitable for twice-daily use.

#### **Order of Application**

**Morning** 

TimeWise® 4-in-1 Cleanser

TimeWise® Antioxidant Moisturizer

TimeWise® Daytime Defender Sunscreen Broad Spectrum SPF 30\*\*

**Evening** 

TimeWise<sup>®</sup> 4-in-1 Cleanser
TimeWise<sup>®</sup> Nighttime Recovery
TimeWise<sup>®</sup> Antioxidant Moisturizer

**NOTE:** Products are applied from the thinnest formula to the thickest formula.

#### **Formula Attributes**

- Oil- and fragrance-free.
- Dermatologist-tested.
- Tested for skin irritancy and allergy.
- Non-comedogenic.
- Suitable for sensitive skin.

#### **Use-Up Rate**

Time will vary depending on individual usage.

• About 1.5 months when used twice a day based on a dime-sized dollop each use.

<sup>\*</sup>Based on an independent third-party clinical study in which 30 women wore the product for 12 hours

<sup>\*\*</sup>Over-the-counter drug product

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