

## Reset the pace of skin's visible aging.



- Reinforces skin's ability to look its best longer with a three-step regimen.
- Features our extensively researched, patented *TimeWise 3D*® Complex.
- Helps reduce the appearance of premature skin aging starting in 2 weeks.\*

With *TimeWise*® *Miracle Set*®, you'll be on your way to strong, healthy skin from day one, and week after week brings you closer to your best skin yet.

- **In one day**, hydration is boosted and skin feels soft.\*
- **In 2 weeks**, fine lines start to fade, wrinkles start to soften and skin's firmness begins to improve.\*
- **In 4 weeks**, results continue to get better, while adding improved radiance, skin texture and overall appearance.\*
- **In 5 weeks**, skin's healthy glow is re-energized and skin feels more resilient.\*
- **After 12 weeks:**
  - 98% of panelists had a 37% improvement in the appearance of fine lines.
  - 98% of panelists had a 51% increase in skin firmness.
  - 78% of panelists had a 20% improvement in the appearance of wrinkles.

### For skin you'll love year after year!

Skin has natural defenses to help protect itself and recover from damage. But day after day, your skin is exposed to environmental stressors that can overwhelm its defenses and speed up visible skin aging. Our scientists' deep understanding of what causes premature skin aging led them to identify the right combination of ingredients to help skin look its best as you age. In fact, **did you know that only 20% of most visible skin aging is from the natural aging process?** The rest? You can help protect against.

**UNIQUE SELLING PROPOSITION:**

**Reset the pace of skin's visible aging starting in as little as 2 weeks.\***

*TimeWise*<sup>®</sup> *Miracle Set*<sup>®</sup> helps skin look its best longer. With just three easy steps, it helps support skin's critical needs during the day and unique function at night while adding a moisturizing SECOND INFUSION of the *TimeWise 3D*<sup>®</sup> Complex both day AND night.

***TimeWise 3D*<sup>®</sup> Complex and the ABCs of Skin Care**

The *TimeWise*<sup>®</sup> *Miracle Set*<sup>®</sup> is powered by the *TimeWise 3D*<sup>®</sup> Complex, which is included in every product. Available in skin-specific formulas, this set **defends the skin from age-accelerating free radicals; delays the look of premature skin aging with broad spectrum UVA/UVB protection; and delivers visible improvement of multiple signs of skin aging.** This scientifically proven, extensively researched and effective complex provides **three critical dimensions of skin support.** Think of it as the ABCs for skin: Antioxidants, Brightening and Collagen.

**Antioxidants** fight free radicals, which are known to accelerate the look of skin aging and are caused by environmental factors. The **encapsulated resveratrol** found in the *TimeWise 3D*<sup>®</sup> Complex provides triple antioxidant benefits and is shown to counteract the negative effects of free radicals on skin while working in harmony with natural antioxidants\*\* to help support the skin barrier.

**Brightening**, or radiance, often diminishes when skin is unhealthy or when skin is compromised by sun damage that appears as dark spots. Daily SPF and proper skin care are must-haves to help reinforce the look of a radiant, even tone. **Vitamin B3**, a well-known brightening superpower, targets the look of uneven skin tone, and encapsulated resveratrol helps promote more even skin tone.\*\*

**Collagen** starts to deplete as we age. Beginning in your 20s, you produce approximately 1% less collagen in the skin every year – year after year. By supporting skin's natural collagen, you're reinforcing one of its main building blocks that helps keep skin plump and resilient. An **age-defying peptide** supports skin's natural collagen and elastin,\*\* and **encapsulated resveratrol** supports skin's natural collagen\*\* to help improve the look of fine lines and wrinkles.

**Order of Application**

**Morning**

*TimeWise*<sup>®</sup> 4-in-1 Cleanser

*TimeWise*<sup>®</sup> Antioxidant Moisturizer

*TimeWise*<sup>®</sup> Daytime Defender Sunscreen Broad Spectrum SPF 30<sup>†</sup>

**Evening**

*TimeWise*<sup>®</sup> 4-in-1 Cleanser

*TimeWise*<sup>®</sup> Nighttime Recovery

*TimeWise*<sup>®</sup> Antioxidant Moisturizer

## Target Customer

- Anyone who may be starting to see the early signs of skin aging and wants a simple three-step routine to help improve the visible progression.
- Anyone who may be experiencing moderate signs of skin aging and wants to feel confident that investing time in caring for their skin will deliver visible improvement of multiple attributes of strong, healthy skin.
- Anyone who loved the original *TimeWise*<sup>®</sup> *Miracle Set*<sup>®</sup> will appreciate the familiar product offerings in updated formulas.
- Anyone who loves *TimeWise Miracle Set 3D*<sup>®</sup>.

\*Results based on one of eight independent third-party clinical or consumer studies in which from 55 to 214 women used a *TimeWise*<sup>®</sup> *Miracle Set*<sup>®</sup> product as directed

\*\*Based on in vitro studies

† Over-the-counter drug product

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