

WOMEN'S FRAGRANCE FAMILIES CHART

	Fragrance Type	Mary Kay® Fragrance	Attributes	Other Fragrances in This Category
Floral	Floral Fruity	<i>Bella Belara®</i> Eau de Parfum	Fruity notes with added florals	Juicy Couture Pleasures Intense Romance Miracle
	Creamy Floral	<i>Belara®</i> Eau de Parfum	Blend of floral, creamy notes	Noa Fleur Glow Ralph Lauren Blue
	Woody Floral	<i>Thinking of Love®</i> Eau de Parfum <i>Live Fearlessly®</i> Eau de Parfum	Creamy vanilla, spring freesia, French violet, rose and pink honeysuckle	Lancome Tresor Victoria by Victoria's Secret Flower by Kenzo Stella by Stella McCartney Cashmere Mist by Donna Karen
	Floral Fruity	<i>Forever Diamonds®</i> Eau de Parfum	White floral fragrance featuring notes of tuberose and jasmine with sparkling apricot and peach fruits	Beautiful by Estee Lauder Pleasures by Estee Lauder J' Adore Marc Jacobs Daisy Marc Jacobs Dot Daisy Dream DKNY Be Delicious
	Floral Fruity	<i>Enchanted Wish®</i> Eau de Toilette	This fragrance opens up with crisp watery notes, orange oil Brazil, and white pineapple. Elegant and charming middle notes of peony and passion fruit with the warm background of brown sugar, illuminating musk and warm amber	Coach Poppy Viva La Juicy Couture Nina L'ea My Secret 2013 Dot Marc Jacobs Taylor Swift Wonderstruck
Oriental	Fruity Floriental	<i>Thinking of You®</i> Eau de Parfum	Feminine floral notes accented with succulent fruits, warm, comforting vanilla, and woody notes	Belong by Celine Dion Ted Lapidus Silk Way Victoria's Secret Dream Angels Wish
	Ambery Oriental	<i>Cityscape®</i> Eau De Parfum	Red currants twisted with fresh pink pepper leads to spicy, sweet Phantomia orchid and vanilla beans wrapped with velvety amber notes	Armani Code Sensuous by Estee Lauder Lady Million by Paco Rabanne
	Floral-Oriental	<i>Illuminea™</i> Extrait De Parfum	A luminous blend of exotic florals, top notes include Mandarin, Quince, Pink Pepper that bloom into a luminous, fruity-floral blend of Red Apricot, Orange Blossom, Scarlet Peony, Water Lotus and Honeysuckle. The fragrance then delivers a heartfelt finish with rich notes of Florentine Iris Absolute, Violet Leaves, Cashmere Woods, deep Vanilla and White Moss.	<i>Poison by Christian Dior</i> <i>Rosso by Storie Veneziane</i> <i>Basier Volé by Cartier</i> <i>Bandit by Piguet</i> <i>Calèche by Hermes</i> <i>Flowerbomb Extrait de Parfum by Viktor & Rolf</i> <i>Angel Extrait de Parfum by Thierry Mugler</i>

MEN'S FRAGRANCE FAMILIES CHART

	Fragrance Type	Mary Kay® Fragrance	Attributes	Other Fragrances in This Category
Fougere	Fresh Fougere	<i>Domain®</i> Cologne Spray	A blend of cool-warm notes of citrus and lavender balanced with fresh outdoor accords	Azzaro Cool Water Curve Eternity Pleasures Polo Sport Tommy
	Aromatic Fougere	<i>True Original®</i> Cologne Spray	Clean and contemporary with notes of lemon, amber, and patchouli	Acqua di Gio Polo Blue L'Homme YSL Polo Black Eternity for Men Eurphoria Men Versace Pour Homme Versace Man Eau Fraiche Eternity Aqua Lacoste Essential
Chypre	Leathery Chypre	<i>Tribute®</i> for Men Cologne Spray	Composition of dry-smoky, woody notes	Aramis Perry Ellis Michael Polo
Oriental	Ambery Oriental	<i>MK High Intensity®</i> Cologne Spray	A blend of ambers and wood with a hint of spicy and soft leathery notes	Armani Code Burberry Brit for Men Stetson Old Spice
	Ambery Oriental	<i>MK High Intensity® Sport</i> Cologne Spray	Notes of gin berry and icy bergamot with a shot of liquid oxygen accord, cardamom, birch and ambers	Acqui di Gio Bleu de Chanel Dolce and Gabbana Light Blue
Citrus	Citrus Marine	<i>MK High Intensity Ocean®</i> Cologne Spray	Water fruits and sea mist accord work in harmony with nutmeg and geranium, adding an edge to this exhilarating rush	Acqua Di Gio Chrome Polo Blue
Aromatic	Woody Aromatic	<i>Cityscape®</i> Cologne Spray	Aromatic notes of Italian Bergamot and French Lavender, tailored with oaky Whiskey Barrel accord, balanced with rich woods, amber, and vetiver	Polo Black Higher by Dior Prada Luna Rossa Gucci Made to Measure