





HERE'S HOW THE

# Big Game Board

WORKS!

- Share the contest with your customers.
- Every time a customer purchases \$10, put their name in a square.
- Once all squares are filled, randomly select numbers between 0 and 9 for each row and column.
- At the end of each quarter, check the scores!
- The winner is determined by looking at the last number in each team's score.
- Match those numbers on the grid for each team and see which square intersects those two numbers.
- The intersecting number wins!

T A M P A B A Y

8 1 6 0 4 9 7 2 5 3

K A N S A S C I T Y

7										
1				★						
5										
3										
4										
9										
6										
0										
2										
8										

*Example:*

The score at the end of the 2nd quarter is 24 Tampa Bay, 21 Kansas City. Find "4" on the Tampa Bay row and "1" on the Kansas City column. The person in square 4,1 wins!