

Mary Kay Essential Brush Set

General Info

- *Advanced high-grade Synthetic material, now super soft, repels product, made in China
- *Used to be natural bristles, but varies in quality, can break off
- *Easier to master top makeup artist tips
- *Can be used with cream, liquids, powders, all product forms
- *Eyes are different sizes & shapes as are the kinds of brushes...use in multiple ways and directions
- *Easiest if you do eyes first, then face so you can clean up any fall-out with eye cream and sponge*
- *5 in the Essential Brush Set, plus 4 in open-stock
- *Luis Casco will debut them at the NY Fashion Week
- *Weekly: clean brushes with warm water and cleanser, Dawn, or 2 in 1 wash 'n Shave. Wash liquid brushes daily. Contains oils, dry skin cells, dirt, germs and more.
- *MK Brush cleaner can be used daily on powders and in between colors
- *Lay flat and reshape bristles
- *Use a dry, clean brush for blending

Liquid Foundation Brush

- *Air-brushed look, flawless and smooth
- *Can be used to apply charcoal mask
- *Start with shorter side to apply foundation
- *Longer side is to feather and dissipate the foundation
- *Stipple for fuller coverage, use circles to buff on the foundation, good for Cream to Powder
- *Flat angle of brush helps you to reach all areas of face
- *Pour foundation on center of brush, or squirt on back of the hand and pick up
- *Start at the inside of the face and move outward
- *Use tighter, shorter bristles for more coverage
- *Turn brush and swirl to dissipate to edges

Concealer and Cream Eye Shadow Brush

- *Mimics fingertips, use tip for small areas
- *Tapping in concealer with flat side for more coverage until blended or for larger areas
- *Can be used for lip color, also, but use different brushes. Several of these are needed!
- *No streaks in the cream eye color with this brush
- *Densely packed bristles apply a lot of product, then feather out
- *Rounded, tapered shape
- ***Foundation Blending sponge** is also for foundations, concealers, close to nose and eye, or blush (for an air-brushed look)
- *Use cream shadow as a primer. Pale Blush is matte for mature eyes. Apricot twist for younger clients. Beach Blonde for teens
- *Use Undereye Corrector in a triangle under eye then apply concealer over. Darker complexions use concealer for Undereye Corrector
- *Can use Undereye Corrector or concealer to take down darkness on the eyelid

All-Over Powder Brush

- *Distributes the right amount of powder, pressed or loose and bronzer.
- *Press and roll all over powder. Don't blow on the brush
- *Can do liquid with this brush
- *Full plush dome head picks up evenly to put the right amount of product on face
- *Translucent powder gives an airbrushed look
- *Hold at tip of handle

Cheek Brush

*45 degree angle, 360 degree brush shape, apply to apples of cheek and blend upward

*No harsh lines, no lines of demarcation

*3 in 1 shape

1. Enhance cheek bone with blush

2. Sculpt- contour where there is no definition, don't go past the end of the brow

3. Highlight- longer bristles

*Cheek color, bronzer and highlighter

*Taper edge that can be used upward, downward, forward and back (Try it all!)

*Shorter bristles for more precise placement

*Dual cheek powder, use short end for cheek color, longer end in highlighter in one stroke

*Luis suggested using Golden Copper with Amber blaze for cheeks

*Can be used for charcoal mask or skin care products for those with sensitive skin

*Indentation on the brush is called the Ferrule

*Press to apply, then release to blend

Contouring tips

*Can use cheek brush or liquid foundation brush for contouring

*Cream 2 Powder (2-3 shades darker) is the best texture, but use a light grip.

*Can also contour with bronze concealer (1-3 dots depending on your skin tone)

*Dab with longer bristles to make the contouring less strong

*Go from the end of the eye brows to the top of the earlobe

*Contour sides and tip of nose with cream eye color brush

*Contour under jaw line or under chin

*Top edge of forehead can be contoured especially if long forehead

*Highlight above the top lip, then contour under lower lip to make it look pouty

*Blend Cream to Powder in circles with foundation brush

*Use blending sponge *wet* and stipple to blend in

Powder Foundation Brush

*Best for Mineral Powder foundation

*Move from the center of the face and outward

*Circular strokes

*Tap off excess

All-Over Eye Shadow Brush

*Pat shimmer above the Iris for a rounded eye look

*Reaches into the delicate contours with flexible bristles to diffuse the edges

*Turn brush to do a sideways tap, no harsh lines

*Perfect brush for smoky eye or midtone

*Use to put Translucent Powder over liner to set

Eyebrow/Eyeline Brush

*Use to set pencil eyeliner with shadow

*Use *matte shadows* for brow color or to fill in after brow pencil

*Use dark eye shadows to push into lash lines for liner (Coal, Espresso, Stone, French roast, Driftwood, Chocolate Kiss)

*Heavy brows are out!

*Use a matte shadow under the brow to sculpt the brow

*Tame brows with the spooly. Fill in; blend brow colors or brow gel

Eye Crease Brush

*Flexible angle tip fits into crease to add dimension to the eye (especially hooded eye to soften orbital bone-go above the natural crease)

*Use either direction or angle

*Apply on both sides of brush, gentle stamping motion

*Use tip of brush vertically to blend

*Use horizontally to apply in crease (windshield wiper)

Eye Smudger Brush

*Soften Eyeliner with shadow (use short strokes), lip color

*Smoky eye look or inner corner of eye

*Highlight face or use on lips for a muted stain

*Dense bristles, but tapered, high color payoff

*Detailed accents, to reach hard to reach places