

# Mary Kay Skin Care Survey

Mary Kay Inc. is one of the largest direct sellers of skin care and color cosmetics in the world.



1. Do you use one brand of skin care?  Yes  No  
If yes, which brand(s): \_\_\_\_\_
2. What skin care is part of your daily routine:  
 Soap  Cleanser  Facial Mask  Moisturizer  
 Toner  Astringent  Foundation  Eye Cream  
 Night Cream  Anti-Aging
3. Do you use one brand of cosmetics?  Yes  No  
If yes, which brand(s): \_\_\_\_\_
4. Have you every tried Mary Kay Cosmetics?  Yes  No  
If yes, how long ago? \_\_\_\_\_
5. If there was one thing you could change about your skin, what might that be?  
\_\_\_\_\_

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Best Time to Call: \_\_\_\_\_



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3. Are you happy with the results?  Yes  No  
Explain: \_\_\_\_\_
4. If I were to offer you a free facial and glamour makeover, would you give me your opinion of our product?  
 Alone  With Friends  Daytime  Evening
5. Which of the follow interests you?  
 Skin Care  Glamour  Career Opportunity
6. Would you consider being a model at an event?  Yes  No

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Thank you for your order, your business is appreciated.  
I would love your opinion of our skin care line designed specifically for busy women. If you complete this survey and return it to me within 7 days, I will give you 10% off anything you order that day.



Or order online at:

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You caught my eye as a sharp woman, and I would love the opportunity to introduce you to Mary Kay Cosmetics. Did you know that Mary Kay is the best selling brand of skin care on the market today? Attached is a sample of one of our hot-test selling products. If you complete this survey and return it to me within 7 days, I will give you 10% off anything you order that day. If you would like to purchase the full-size version of the attached sample, I would be happy to take 15% off the retail price.



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