## MARY KAY

# Wake to skin that looks well-rested as the appearance of wrinkles is reduced.



- Works when skin is most able to rebuild its reserves.
- Nutribeads<sup>®</sup> Duo burst to release ingredients fresh to the skin with each pump.
- Features our extensively researched and patented *TimeWise 3D*<sup>®</sup>
   Complex.

### *TimeWise 3D*<sup>®</sup> Complex

Scientifically proven and extensively researched for its efficacy, our patented *TimeWise 3D*<sup>®</sup> Complex powers each of the *TimeWise* \*\*Miracle Set\*\* products with **three critical dimensions of skin support.** Think of it as the "ABCs" for skin.

- **1. Antioxidants** provide advanced environmental protection<sup>†</sup> against skin-damaging free radicals caused by sun and pollution, and they reduce<sup>†</sup> free radicals caused by blue light by 29%.
- 2. Brightening targets and helps promote a more even skin tone.
- 3. Collagen helps support skin's natural collagen and elastin.

#### **UNIQUE SELLING PROPOSITION:**

Wake to skin that looks well-rested as the appearance of wrinkles is reduced.

Just like your mind and your body, your skin gets a chance to recuperate and recharge at night. This is the time when the process of skin repair and production peaks.\* So, night can be an especially effective time for treatment products because they can help replenish skin's reserves in harmony with its natural rejuvenation cycle. By promoting calmness and reinforcing an ability to neutralize stressors, skin can recover to a fuller potential and help keep the appearance of premature skin aging in check.

TimeWise<sup>®</sup> Nighttime Recovery works when skin is most able to recover what can be depleted during the day. With an additional antioxidant boost from **chamomile extract**, this effective nighttime ingredient is known to help bring a soothing calm<sup>†</sup> to skin while you sleep. Wake to skin that looks well-rested and feels renewed as expression lines appear softened and the look of wrinkles is reduced. Special *Nutribeads*<sup>®</sup> Duo suspended in the formula feature resveratrol (pearl beads) and a blend of vitamin derivatives (pink beads). These cellulose beads burst when dispensed through the pump to release the ingredients fresh to your skin. Rest easy with another infusion of the *TimeWise 3D*<sup>®</sup> Complex working overnight to reduce skin's stressors when used with *TimeWise*<sup>®</sup> Antioxidant Moisturizer. Suitable for all skin types, this lightweight, dewy formula soothes skin and leaves it feeling rejuvenated by morning.

#### **Order of Application**

#### **Morning**

TimeWise<sup>®</sup> 4-in-1 Cleanser

TimeWise<sup>®</sup> Antioxidant Moisturizer

TimeWise<sup>®</sup> Daytime Defender Sunscreen Broad Spectrum SPF 30\*\*

#### **Evening**

TimeWise® 4-in-1 Cleanser
TimeWise® Nighttime Recovery
TimeWise® Antioxidant Moisturizer

**NOTE:** Products are applied from the thinnest formula to the thickest formula.

#### Formula Attributes

- Oil- and fragrance-free.
- Dermatologist-tested.
- Tested for skin irritancy and allergy.
- Non-comedogenic.
- Suitable for sensitive skin.

#### **Use-Up Rate**

Time will vary depending on individual usage.

• About 1.5 months when used once a day based on six pumps each use.

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<sup>\*</sup>Matsui MS, Pelle E, Dong K, Pernodet N. Biological Rhythms in the Skin. Int J Mol Sci. 2016 May 24; 17(6):801.

<sup>&</sup>lt;sup>†</sup>Based on in vitro studies

<sup>\*\*</sup>Over-the-counter drug product