

MARY KAY®

THE LOOK | SUMMER 2025



BE CONFIDENTLY YOU.

STEP INTO YOUR POWER WITH A NEW
FRAGRANCE FROM MARY KAY.

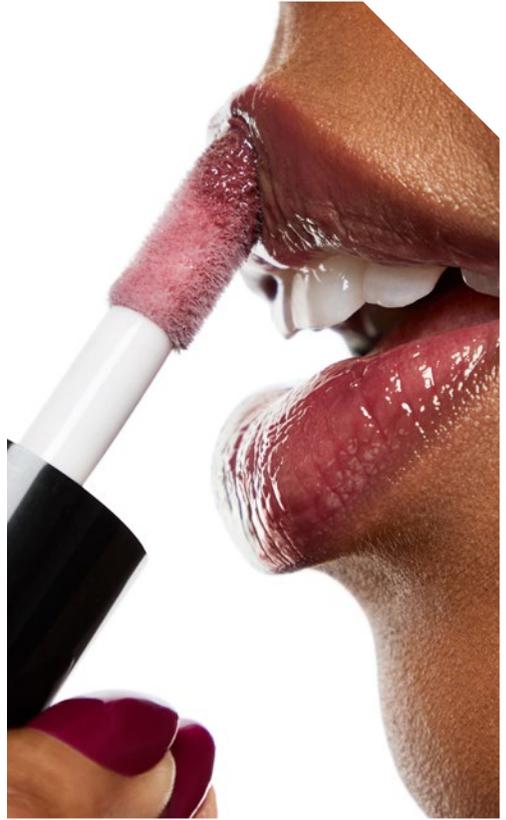


YOUR *Summer* IS LOOKING *Bright!*

Here's to a new season of radiant confidence, fresh products, endless opportunity and boldly embracing every adventure.

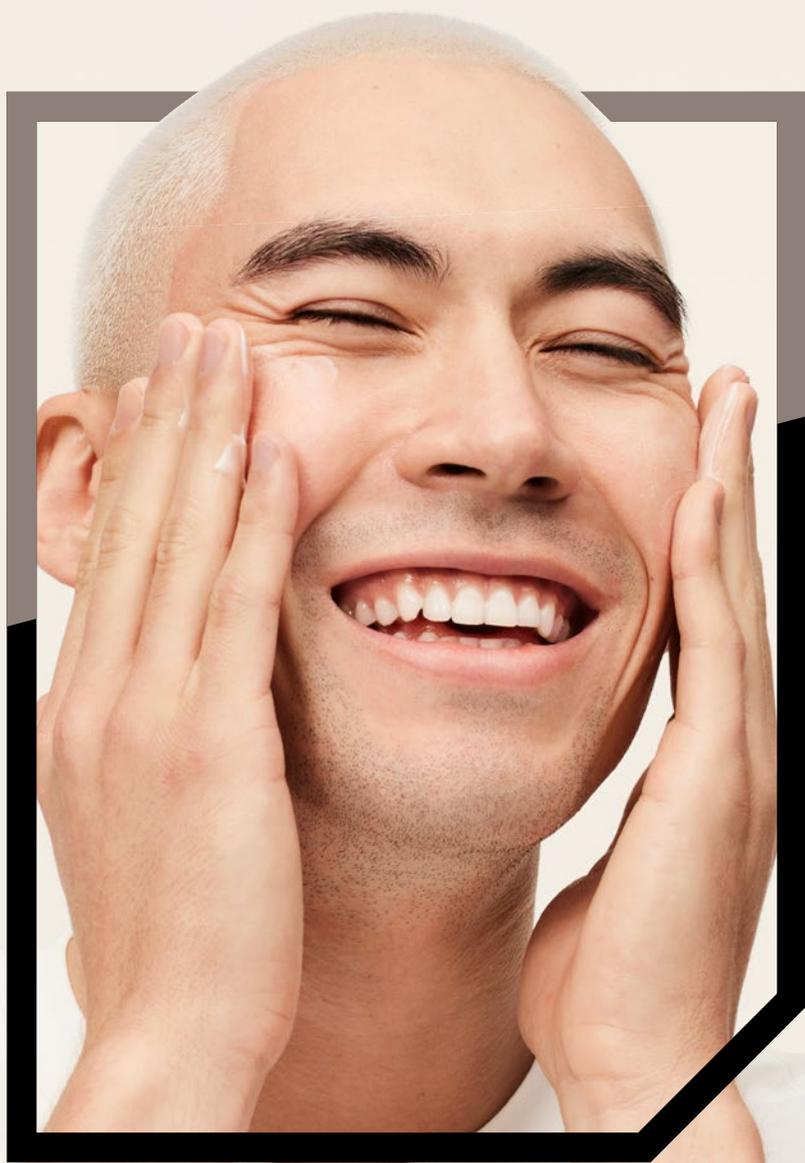
♥ **YOUR MARY KAY
INDEPENDENT BEAUTY
CONSULTANT**

#1
DIRECT SELLING
BRAND OF
**SKIN CARE &
COLOR COSMETICS**
IN THE WORLD
MARY KAY



***Source Euromonitor International Limited; Beauty and Personal Care 2024 Edition, value sales at RSP, 2023 data**

MEN NEED SKIN CARE, TOO, AND WE DON'T MEAN SHAMPOO.





Introducing science-backed skin care for healthy-looking skin, made just for him. New *MKMen*[®] brings the knowledge of how to keep skin looking healthy to a hardworking routine he'll have an easy time committing to.

MKMen[®] REGIMEN, \$70

Regimen includes
Daily Facial Wash, Moisturizing Shave Cream and Ultimate Moisturizer.

①

CLEANSE ☀️

NEW! MKMen[®] Daily Facial Wash, \$20

Prep for shaving by thoroughly cleaning the skin and reducing excess oil.

②

SHAVE & SOOTHE

AS NEEDED

NEW! MKMen[®] Moisturizing Shave Cream, \$20

Combine comfort with a cooling sensation for a close shave and protection against razor burn.

③

HYDRATE ☀️

NEW! MKMen[®] Ultimate Moisturizer, \$30

Boost hydration for 12 hours* with the inclusion of powerhouse antioxidant resveratrol, which helps fight free radicals, and plankton extract, a well-known soothing ingredient.

86%

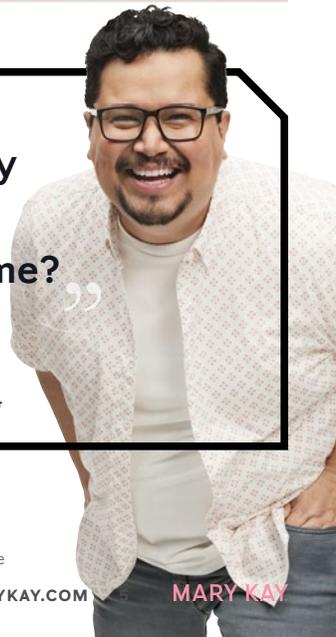
OF MEN AGREED
MKMen[®]
MOISTURIZING
SHAVE CREAM GIVES
A COMFORTABLE,
CLOSE SHAVE.†



I would definitely tell my friends about this. Can I take some with me?



**Oscar C.,
On-set Model Testimonial****



*Based on an independent third-party clinical study in which 30 panelists wore the product for 12 hours
†Based on an independent consumer study in which 161 men used the product at least three times per week
**Based on the contemporaneous reactions of one of three paid models trying the product for the first time
All prices are suggested retail.

BLOSSOM INTO YOUR
Power.

AN UNFORGETTABLE ORIENTAL
FLORAL OLFACTIVE EXPERIENCE
THAT RADIATES WITH
CONFIDENCE AT FIRST BREATH.



MARY KAY
CONFIDENTLY YOU™
EAU DE PARFUM, \$55



**CELEBRATE YOUR
CONFIDENCE.**

Draw others in with top notes
of Mandarin, Bergamot and
juicy notes of Pear.



**BE UNAPOLOGETICALLY
FEMININE.**

Beauty takes full bloom with
middle notes of Jasmine,
Cassis Bud and Rose.



MAKE A STATEMENT.

Leave an enduring impression
with bottom notes of Warm
Amber, Sandalwood and Vanilla.



EMBRACE WHO YOU ARE

in every movement of your life.

DELIGHT IN
Freshness

DAILY.

Refresh your shower routine with the creamy textures and warm, fruity fragrances of the *Mary Kay*® Body Care Collection.



Treat your senses
to the sweet smell of

BERRY & VANILLA

Mary Kay® Scented Shower Gel, \$16

Mary Kay® Scented Body Lotion, \$16

Get cozy with the soft scent of

APPLE & ALMOND

Mary Kay® Scented Body Lotion, \$16

Mary Kay® Scented Shower Gel, \$16

Have a “me” time moment with the soothing aroma of
LAVENDER & COCONUT

NEW! Limited-Edition[†] *Mary Kay*[®] Scented Body Lotion, \$16

NEW! Limited-Edition[†] *Mary Kay*[®] Scented Shower Gel, \$16

limited
edition!

new
scent!

A TINT OF KINDNESS

SWIPE ON LIMITED-EDITION[†] **MARY KAY**[®] TINTED LIP OIL FOR BEAUTY THAT GIVES BACK.

Join Mary Kay's global **Pink Changing Lives**[®] cause empowerment program and help change the lives of women and their families. In the United States, from April 26 through Sept. 15, 2025, Mary Kay Inc. will donate \$1 from each sale of limited-edition[†] *Mary Kay*[®] Tinted Lip Oil in Blush and Berry shades to the *Mary Kay Ash Foundation*[®]. Mary Kay is committed to supporting the *Mary Kay Ash Foundation*[®] and its continued efforts to invest in innovative cancer research for women-related cancers and ending domestic violence in the United States and around the world.

Beautifying benefits:

- Super high-shine, nonsticky finish.
- Moisture-preserving blend of nine plant-based oils.
- Two buildable, soft tint shades complement a range of skin tones.
- Delightfully lingering, cooling sensation.

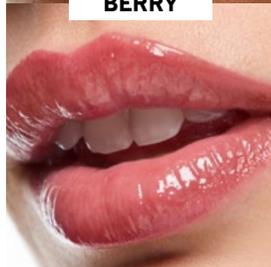
PINK CHANGING LIVES[®]

MARY KAY

More than 3,250 organization partnerships and \$18 million donated since 2008



BERRY



BLUSH



NEW! Limited-Edition[†] *Mary Kay*[®] Tinted Lip Oil in Berry and Blush, \$20 each

Lip Oil for good



SWIPE & Delight

From bright shades and glossy textures to fabulous formulas that suit your every mood, a little color goes a long way when you need a little pick-me-up. So take a quick beauty break, and swipe on a little treat.



☆ **HIGHLIGHT**
Crystalline +
All-Over Eye
Shadow Brush



△ **ENHANCE**
Hazelnut +
Eye Smudger Brush



GET THE LOOK:



Mary Kay Chromafusion®
Eye Shadow, Crystalline
and **Hazelnut**, \$8 each

Mary Kay® Waterproof
Eyeliner, Brown, \$14

Mary Kay® Ultimate
Mascara™, Black, \$16



Mary Kay Chromafusion®
Blush, Rosy Nude, \$14

Mary Kay Chromafusion®
Contour, Cocoa, \$14

Mary Kay Chromafusion®
Highlighter, Glazed, \$14



Mary Kay® Waterproof
Lip Liner, Red, \$14

Mary Kay® Gel Semi-Matte
Lipstick, Poppy Please, \$20

Mary Kay Unlimited® Lip
Gloss, Beach Bronze, \$18

GET A

little glow.



LUMINESCENT
PEARL FINISH
+
SILKY-SMOOTH
TEXTURE
+
LIGHT-
REFLECTING
POWDER
=
UNPARALLELED
RADIANCE

HIGHLIGHTER

BRONZER

behind
YOUR BUY

EACH PURCHASE
DIRECTLY SUPPORTS
YOUR INDEPENDENT
BEAUTY CONSULTANT

READY FOR RADIANCE?

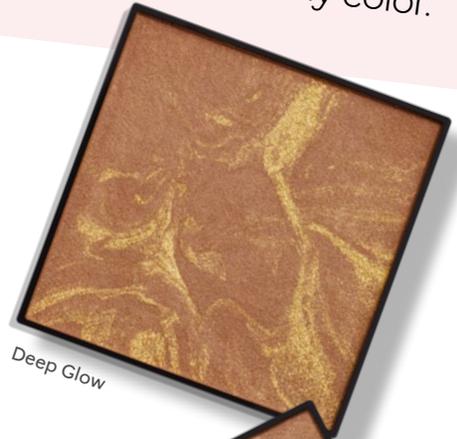
Stand out and shine! Special-edition[†] *Mary Kay*[®] Illuminating Bronzer and special-edition[†] *Mary Kay*[®] Highlighter are the glow-getters designed to give your look crave-worthy color.

RADIATE SUN-KISSED VIBES.

Swipe these light-reflecting, marbled powders where the sun kisses your skin for a gorgeous glow, no island required. Available in **Deep Glow** and **Medium Glow**.

Special-Edition[†] *Mary Kay*[®] Illuminating Bronzer, \$22 each

Enhance, sculpt and highlight!
***Mary Kay*[®] Cheek Brush, \$16**

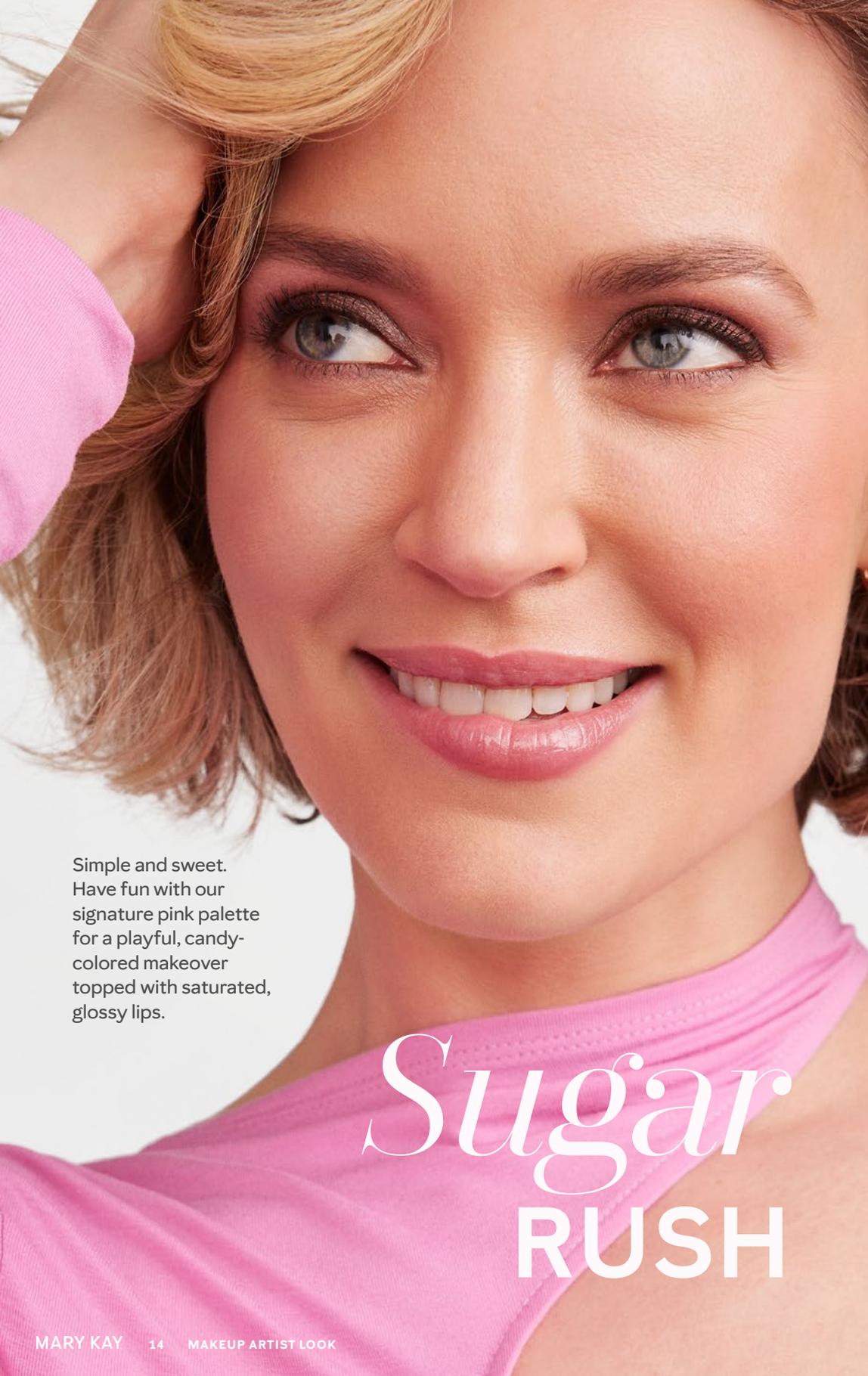


LOVE AT FIRST HIGHLIGHT

Blend **Golden Glow** onto the high points of your face to light up every room you enter.

Special-Edition[†] *Mary Kay*[®] Highlighter, \$22





Simple and sweet.
Have fun with our
signature pink palette
for a playful, candy-
colored makeover
topped with saturated,
glossy lips.

Sugar RUSH



GET THE LOOK:



Mary Kay Chromafusion® Eye Shadow, Golden Mauve (enhance) and *Crystalline* (highlight), \$8 each

Mary Kay® Waterproof Eyeliner, Brown, \$14

Mary Kay® Ultimate Mascara™, Black, \$16

Mary Kay® Essential Brush Collection, \$60



Mary Kay Chromafusion® Blush, Rogue Rose, \$14



Mary Kay Unlimited® Lip Gloss, Pink Ballerina, \$18

All prices are suggested retail.



KNOW THE STEPS

EYES:

Sweep **Golden Mauve** onto the eyelids. Place **Crystalline** close to the top and bottom lashlines.

LIPS:

Apply **Pink Ballerina** on the lips.

FACE:

Pop **Rogue Rose** onto the cheeks, blending up the cheekbones and into the hairline.

LINER & LASHES:

Use **Brown** eyeliner on the lashlines. Finish by applying one or two coats of **Mary Kay® Ultimate Mascara™** to suit your mood.

CANDY KISSES

Sugarcoat your lips with pink *Mary Kay Unlimited® Lip Gloss* shades.



SWEET



SASSY



Pink Ballerina



Pink Fusion



Fancy Nancy



Berry Delight



Sun Care

FOR EVERY OCCASION

FOR THE GREAT OUTDOORS

Use water-resistant *Mary Kay*® Sunscreen Broad Spectrum SPF 50* for weightless, high-performing protection during a long day of fun in the sun. #MyMKSkin

***Mary Kay*® Sunscreen
Broad Spectrum SPF 50,* \$30**



FOR COOL RELIEF

Treat your skin to the cool, refreshing moisture of special-edition† *Mary Kay*® After-Sun Replenishing Gel following a day of sun-filled activity.

**beautifully rebranded!
Special-Edition† *Mary Kay*®
After-Sun Replenishing Gel, \$20**



FOR MINERAL DEFENSE

Defend your skin with a 100% Mineral Facial Sunscreen powered by zinc oxide. This lightweight, gentle lotion wears well under makeup or on bare skin.

***Mary Kay*® Mineral Facial Sunscreen Broad Spectrum SPF 30,* \$28**



BASK IN THESE SUNNY-DAY BUNDLES!

Elevate your style, and add a touch of brightness to your day with a conversation-sparking beach towel!

WHILE SUPPLIES LAST**

THIS SPECIAL-EDITION** MARY KAY-BRANDED BEACH TOWEL is

available while supplies last for just \$5 with each purchase of the following sun care bundles:



Special-Edition* Protect and Refresh Bundle, \$50

One special-edition* *Mary Kay*® After-Sun Replenishing Gel and one *Mary Kay*® Sunscreen Broad Spectrum SPF 50*

OR



Special-Edition* Pure Protection Bundle, \$60

Two tubes of *Mary Kay*® Sunscreen Broad Spectrum SPF 50*

HEALTHY SKIN IS ALWAYS IN.



Regimen includes

Hydrating or Mattifying Cleanser, Exfoliating Scrub, Balancing Toner and Hydrating or Mattifying Moisturizer.

No matter where you are on your skin care journey – even if you’re not ready for age-defying products – you can have healthy skin your way with four fundamental products that are suitable for all skin types, including sensitive skin!

MARY KAY® HYDRATING REGIMEN, \$80

MARY KAY® MATTIFYING REGIMEN, \$80

- 1** **CLEANSE** ☀️

Mary Kay® Hydrating Cleanser, \$20
Mary Kay® Mattifying Cleanser, \$20
 Gently prepare skin for the next steps in your routine.
- 2** **EXFOLIATE** ☀️ OR ☾

2 OR 3X PER WEEK
Mary Kay® Exfoliating Scrub, \$20
 Gently polish away dead skin cells and unclog pores.
- 3** **TONE** ☀️

Mary Kay® Balancing Toner, \$20
 Help restore skin’s balance without drying it out.
- 4** **MOISTURIZE** ☀️

Mary Kay® Hydrating Moisturizer, \$20
Mary Kay® Mattifying Moisturizer, \$20
 Provide skin with necessary daily hydration.

All prices are suggested retail.



Mary Kay is proud to share that the *Mary Kay*® Skin Care line has earned the Good Housekeeping Seal.



**HAPPY
UNDEREYES**

Mary Kay® Hydrogel Eye Patches, \$44, pk./30 pairs

Instantly revive tired eyes with refreshing, shimmery pink *Mary Kay®* Hydrogel Eye Patches.



MAKE EVERY AGE YOUR FAVORITE AGE.

Prevent premature skin aging at every age with a scientifically proven regimen that protects against environmental stressors with a supercharged antioxidant "Miracle Worker": the *TimeWise 3D*® Complex!

***TIMWISE® MIRACLE SET*®, \$116**

What a Value!

Save \$12 when you buy the set!

***TimeWise® Miracle Set*® includes**
4-in-1 Cleanser, Antioxidant Moisturizer, Daytime Defender Sunscreen Broad Spectrum SPF 30* and Nighttime Recovery.



CLEANSE ☀️
***TimeWise*® 4-in-1
Cleanser, \$26**

Cleanse, refresh, exfoliate, brighten and prepare skin for the benefits of your next skin care steps.

HYDRATE ☀️
***TimeWise*® Antioxidant
Moisturizer, \$34**

Boost hydration for 12 hours,* help reduce the look of fine lines and improve skin firmness.

DEFEND ☀️
***TimeWise*® Daytime
Defender Sunscreen
Broad Spectrum
SPF 30,† \$34**

Help delay visible signs of skin aging, reduce the look of fine lines and improve skin's overall appearance.

RECOVER 🌙
***TimeWise*® Nighttime
Recovery, \$34**

Wake to skin that looks well-rested and feels renewed as expression lines appear softened and the look of wrinkles is reduced.



Mary Kay is proud to share that the *TimeWise*® *Miracle Set*® has earned the Good Housekeeping Seal.

ORDER OF APPLICATION

☀️ **MORNING:** 1 cleanse 2 hydrate 3 defend
🌙 **NIGHT:** 1 cleanse 2 recover 3 hydrate

*Based on an independent third-party clinical study in which 30 women wore the product for 12 hours



**MAXIMIZE
YOUR MIRACLE.**

TimeWise® Eye Cream,
\$38

Help improve multiple signs of visible skin aging and fatigue in the not-to-be-forgotten eye area.

WELCOME WHAT'S NEXT WITH ADVANCED SKIN CARE.

Reach for lifted and restored skin with a scientifically advanced regimen that targets the advanced signs of aging, such as deep lines and wrinkles, skin firmness and elasticity, like never before.

TIMEWISE REPAIR® VOLU-FIRM® SET, \$215

What a *Value!*

Save \$41 when you buy the set!

Set includes

Foaming Cleanser, Advanced Lifting Serum, Day Cream Sunscreen Broad Spectrum SPF 30,* Night Treatment With Retinol and Eye Renewal Cream.



1

CLEANSE ☀️

**TimeWise Repair®
Volu-Firm® Foaming
Cleanser, \$30**

Gently sweep away complexion-dulling impurities while leaving skin feeling deeply cleansed, revitalized and hydrated.

2

LIFT ☀️

**TimeWise Repair®
Volu-Firm® Advanced
Lifting Serum, \$74**

Reclaim your triangle of youth, and leave skin feeling softer, smoother and more moisturized.**

3

RESTORE ☀️

**TimeWise Repair®
Volu-Firm® Day Cream
Sunscreen Broad
Spectrum SPF 30,* \$54**

Protect your skin against UVA/UVB damage while helping to support its natural collagen.***

4

REAWAKEN ☀️

**TimeWise Repair®
Volu-Firm® Eye Renewal
Cream, \$44**

Target visible deep lines, dark circles, sagging, bags and upper eyelid droop.

REACTIVATE ☺️

**TimeWise Repair® Volu-Firm®
Night Treatment With Retinol, \$54**

Fight the appearance of deep lines and wrinkles while you sleep.



Mary Kay is proud to share that the *TimeWise Repair® Volu-Firm®* Set has earned the Good Housekeeping Seal.

VOLU-FIRM® COMPLEX

Features three ingredients so vital to skin renewal that it is in every product.



BIOMIMETIC PEPTIDE



**SKIN VOLUME-SUPPORTING
PLANT EXTRACT**



PLANT STEM CELLS

GO DEEPER FOR RADIANT SKIN.

TimeWise Repair® Revealing Radiance® Facial Peel, \$68

This chemical facial peel harnesses the power of glycolic acid to eliminate skin-dulling dead cells. Use twice a week for improved skin tone and texture.

*Over-the-counter drug product
All prices are suggested retail.



SEE BEYOND YOUR BREAKOUTS.



What a Value!

Save \$18 when you buy the set!

System includes Clarifying Cleansing Gel,* Blemish Control Toner,* Acne Treatment Gel* and Oil-Free Moisturizer for Acne-Prone Skin.

Find your inner glow with a regimen that clears up blemishes without irritation while unclogging pores, removing excess oil and fading the look of lingering acne spots.

CLEAR PROOF® ACNE SYSTEM, \$56

1

CLEANSE ☀️

Clear Proof® Clarifying Cleansing Gel,* \$20

Gently removes dirt, oil and complexion-dulling impurities while helping to reduce and control shine.

2

CONTROL ☀️

Clear Proof® Blemish Control Toner,* \$18

Tones without overdrying and helps exfoliate dead surface skin cells.

3

TARGET ☀️

Clear Proof® Acne Treatment Gel,* \$14

Clears up blemishes and helps to visibly reduce the redness and size of pimples.

4

MOISTURIZE ☀️

Clear Proof® Oil-Free Moisturizer for Acne-Prone Skin, \$22

Replenishes moisture to provide balanced hydration with no oily or greasy feel.

CARE FOR YOUR SKIN WITH DERMOCOSMETICS.



ELEVATE YOUR ROUTINE.

Target your specific skin care needs with these high-performance dermocosmetic boosters designed to advance your routine and enhance your skin's natural radiance for next-level results.

VISIBLE DARK SPOT REDUCTION

MARY KAY CLINICAL SOLUTIONS® FERULIC + NIACINAMIDE BRIGHTENER, \$38

VISIBLY REDUCE WRINKLES.

MARY KAY CLINICAL SOLUTIONS® C + RESVERATROL LINE-REDUCER, \$38

ACCELERATE SKIN RENEWAL.

MARY KAY CLINICAL SOLUTIONS® PHA + AHA RESURFACER, \$38

BOOST HYDRATION.

MARY KAY CLINICAL SOLUTIONS® HA + CERAMIDE HYDRATOR, \$38

AMPLIFY YOUR AGE-FIGHTING.

Prevent the signs of visible aging you can't see yet and reverse advanced visible signs of aging with the *Mary Kay Clinical Solutions® Retinol 0.5 Set*.

MARY KAY CLINICAL SOLUTIONS® RETINOL 0.5 SET, \$120
(Includes *Mary Kay Clinical Solutions® Retinol 0.5* and *Calm + Restore Facial Milk*)

What a Value!

Save \$8 when you buy the set!

RELAX EXPRESSION LINES.

Target dynamic wrinkles – lines and creases caused by facial expressions – with a targeted cream that delivers potent actives precisely where facial creases occur.

MARY KAY CLINICAL SOLUTIONS® DYNAMIC WRINKLE LIMITER™, \$58



Mary Kay is proud to share that the *Mary Kay Clinical Solutions® Retinol 0.5 Set* and boosters have earned the Good Housekeeping Seal.

best-sellers

Experience the beauty benefits of these *Mary Kay*® best-sellers.



- 1 *Mary Kay*® Oil-Free Eye Makeup Remover, \$20 2 *Mary Kay*® CC Cream Sunscreen Broad Spectrum SPF 15,* \$22 3 *Mary Kay*® Foundation Primer Sunscreen Broad Spectrum SPF 15,* \$20 4 *Mary Kay*® Mineral Facial Sunscreen Broad Spectrum SPF 30,* \$28 5 *Mary Kay*® Extra Emollient Night Cream, \$18 6 *Mary Kay*® Waterproof Eyeliner in Black, \$14 7 *TimeWise*® Miracle Set®, \$116 8 *White Tea & Citrus Satin Lips*® Set, \$26 9 *TimeWise Repair*® Volu-Firm® Set, \$215

START A MARY KAY BUSINESS.

it just fits![®]

See how Mary Kay just fits Jeimy's life, and watch other stories at marykay.com/itjustfits.

JEIMY MARTINEZ

Independent Senior Sales Director

Soccer Mom. Military Wife.
Bilingual Beauty.

“Whatever you are looking for, you can find it here.”



OLIVIA HIMMEL

Independent Senior Sales Director

Team Player.

Wellness Advocate.

Fitness Fanatic.



SARAH KING

Independent Sales Director

Book-Lover.

Theme Park Enthusiast.

Cozy Homebody.



MIKAYA WARREN

Independent Sales Director

Forever Fashionista.

Licensed Esthetician.

Motivational Speaker.

Find More Flexibility.

Boost Your Confidence.

Earn Extra Income.



LEARN MORE.

AGE-DEFYING

TimeWise®

TimeWise®
Miracle Set®, \$116

Prevent premature skin aging starting now.

What a Value!

Save \$12 when you buy the set!

Set includes:

TimeWise® Miracle Set*

Normal/Dry or
Combination/Oily4-in-1
Cleanser, \$26,
4.5 oz.Antioxidant
Moisturizer, \$34,
3 fl. oz.Daytime Defender Sunscreen
Broad Spectrum SPF 30, \$34,
1 fl. oz.Nighttime
Recovery, \$34,
1 fl. oz.

Ultimate TimeWise®

Miracle Set®, \$150

Includes the TimeWise®
Miracle Set* products in
your choice of normal/
dry or combination/oily,
plus TimeWise®
Eye Cream.Save \$4 when you
buy the set!Not intended for
individual resaleBeyond Ultimate TimeWise®
Miracle Set®, \$208Includes the Ultimate
TimeWise® Miracle Set*
products in your choice of
normal/dry or combination/
oily, plus the TimeWise®
Microdermabrasion Plus Set.TimeWise®
Eye Cream,
\$38, 5 oz.Suitable for
all skin types.TimeWise® Miracle Set®
The Go Set, \$28

Travel-sized set

TimeWise® Microdermabrasion
Plus Set, \$58TimeWise® Microdermabrasion
Refine, \$36, 2.5 oz.TimeWise® Pore Minimizer,
\$28, 1 fl. oz.Get the look of polished,
younger skin and
significantly smaller pores.TimeWise®
Moisture Renewing
Gel Mask,
\$26, 3 oz.

- 10 pampering minutes.
- 10 skin-renewing benefits.



Mix & Mask, \$52

Includes:

- TimeWise®
Moisture
Renewing Gel
Mask, \$26, 3 oz.
- Clear Proof®
Deep-Cleansing
Charcoal Mask,
\$26, 4 oz.

TimeWise
Replenishing
Serum C+E®,
\$60, 1.5 fl. oz.Plus up your skin care
with the power of
vitamins C+E.TimeWise®
Firming Eye Cream,
\$34, .5 oz.

- Fights the look of fine lines and wrinkles around eyes.
- Visibly firms.
- Brightens.
- Moisturizes.

TimeWise® Targeted-
Action® Toning Lotion,
\$36, 8 fl. oz.

- Now with TimeWise 3D® Complex.
- Helps reduce the appearance of premature skin aging beyond the face and neck.



DERMOCOSMETIC SOLUTIONS

Mary Kay Clinical Solutions®

Mary Kay
Clinical Solutions®
Retinol 0.5 Set, \$120

What a Value!

Save \$8 when you
buy the set!Dynamic
Wrinkle
Limiter™,
\$58, .5 fl. oz.C + Resveratrol
Line-Reducer,
\$38, .5 fl. oz.PHA + AHA
Resurfacer,
\$38, .5 fl. oz.Retinol 0.5,
\$78, 1 fl. oz.Calm + Restore
Facial Milk,
\$50, 2.5 fl. oz.HA + Ceramide
Hydrator,
\$38, .5 fl. oz.Ferulic +
Niacinamide
Brightener,
\$38, .5 fl. oz.

ADVANCED AGE-DEFYING

TimeWise Repair®



**TimeWise Repair®
Volu-Firm® Set, \$215**

Scientifically innovative products for the advanced signs of aging.

What a Value!

Save \$41 when you buy the set!

Set includes:

**TimeWise Repair®
Volu-Firm®**

For all skin types

**Foaming
Cleanser, \$30,**

4.5 oz.

**Advanced Lifting
Serum, \$74,**

1 fl. oz.

**Day Cream Sunscreen
Broad Spectrum
SPF 30, \$54, 1.7 oz.**

**Night Treatment
With Retinol, \$54,**

1.7 oz.

**Eye Renewal
Cream, \$44,**

.5 oz.



**TimeWise Repair®
Ultimate Volu-Firm®
Set, \$333**

Includes the TimeWise Repair® Volu-Firm® Set, plus the Revealing Radiance® Facial Peel and Volu-Fill® Deep Wrinkle Filler.

**TimeWise Repair®
Revealing Radiance®
Facial Peel,
\$68, 1.7 oz.**

Uses glycolic acid to impact multiple surface layers.



**TimeWise
Repair® Volu-Fill®
Deep Wrinkle
Filler, \$50, .5 oz.**

Immediately fills in deep wrinkles.



**TimeWise Repair®
Lifting Bio-Cellulose
Mask, \$70, pk./4**

Intensive facial treatment that delivers lifting and firming benefits.



**TimeWise Repair
Volu-Firm The Go Set®,
\$38**

Travel-sized set



SIMPLE SOLUTIONS

Mary Kay® Skin Care

Hydrating Regimen, \$80

A simple start to skin care, this regimen features hydrating essentials for healthy skin.

Regimen includes Hydrating Cleanser, Exfoliating Scrub, Balancing Toner, Hydrating Moisturizer.



**Hydrating
Cleanser, \$20,**

4.5 oz.



**Exfoliating
Scrub, \$20,**

3 fl. oz.



**Balancing
Toner, \$20,**

5 fl. oz.

**Hydrating
Moisturizer, \$20,**

3 oz.



**Mary Kay®
Hydrating
Go Set, \$22**

Travel-sized set



Mattifying Regimen, \$80

A simple start to skin care, this regimen features mattifying essentials for healthy skin.

Regimen includes Mattifying Cleanser, Exfoliating Scrub, Balancing Toner, Mattifying Moisturizer.



**Mattifying
Cleanser, \$20,**

4.5 oz.



**Exfoliating
Scrub, \$20,**

3 fl. oz.



**Balancing
Toner, \$20,**

5 fl. oz.

**Mattifying
Moisturizer, \$20,**

3 oz.



**Mary Kay®
Mattifying
Go Set, \$22**

Travel-sized set



ACNE SOLUTIONS

Clear Proof®

Acne System, \$56

Clinically shown to provide clearer skin in just 7 days.*

System includes Clarifying Cleansing Gel, Blemish Control Toner, Acne Treatment Gel, Oil-Free Moisturizer for Acne-Prone Skin.



**Clarifying
Cleansing
Gel, \$20,**

4.5 oz.



**Blemish
Control
Toner, \$18,**

5 fl. oz.



**Acne
Treatment
Gel, \$14,**

1 oz.



**Oil-Free
Moisturizer
for Acne-
Prone Skin,
\$22, 3 fl. oz.**

**Clear Proof
The Go Set®,
\$26**

Travel-sized set



**Deep-
Cleansing
Charcoal
Mask, \$26,**

4 oz.



JUST FOR HIM

NEW! MKMen®

Regimen, \$70

Regimen includes Daily Facial Wash, Moisturizing Shave Cream and Ultimate Moisturizer.



**Daily
Facial
Wash,
\$20,**

4.5 fl. oz.



**Moisturizing
Shave Cream,
\$20,**

4.5 oz.



**Ultimate Moisturizer,
\$30**

3 fl. oz.

DRY SKIN

**Mary Kay® Intense
Moisturizing Cream,
\$36, 1.8 oz.**



NORMAL, COMBINATION
AND OILY SKIN

**Mary Kay® Oil-Free
Hydrating Gel,
\$36, 1.8 oz.**



VERY DRY SKIN

**Mary Kay®
Extra Emollient
Night Cream, \$18, 2.1 oz.**



*Based on a 12-week independent clinical study

Mary Kay® Oil-Free Eye Makeup Remover, \$20, 3.75 fl. oz.
Gently removes eye makeup.



Mary Kay® Micellar Water, \$18, 5 fl. oz.
Versatile way to cleanse skin. Gentle, yet effective. No need to rinse.



Mary Kay® Instant Puffiness Reducer, \$38, .35 oz.
Clinically shown** to instantly reduce the look of puffiness under the eyes.



Indulge® Soothing Eye Gel, \$20, .4 oz.
Refresh a tired-looking appearance with this cool, soothing gel with botanical extracts.



Mary Kay® Hydrogel Eye Patches, \$44, pk./30 pairs, 3.5 oz.
Hydrates, soothes and cools eyes and helps with the look of puffiness and dullness.



Mary Kay® Mineral Facial Sunscreen Broad Spectrum SPF 30, \$28, 1.7 oz.

Delivers 100% mineral protection against UVA and UVB rays. Powered by zinc oxide.



Mary Kay® Sunscreen Broad Spectrum SPF 50, \$30, 4 fl. oz.

Protection against both UVA and UVB rays. Water-resistant for 80 minutes.



Mary Kay® Nourishing Oil, \$50, 1 fl. oz.

Leaves skin feeling hydrated and contains a blend of sweet almond, olive and sesame oils.



Mint Bliss™ Energizing Lotion for Feet & Legs, \$12, 3 fl. oz.



Mary Kay® Berry & Vanilla Scented Shower Gel, \$16, 6.7 fl. oz.



Mary Kay® Apple & Almond Scented Shower Gel, \$16, 6.7 fl. oz.



Mary Kay® 2-In-1 Body Wash & Shave, \$18, 6.5 fl. oz.



Hello, Clean, \$36

Includes:

- **Mary Kay® 2-In-1 Body Wash & Shave, \$18**, 6.5 fl. oz.
- **Mary Kay® Hydrating Lotion, \$18**, 6.5 fl. oz.



Mary Kay® Berry & Vanilla Scented Body Lotion, \$16, 6.7 fl. oz.



Mary Kay® Apple & Almond Scented Body Lotion, \$16, 6.7 fl. oz.



Mary Kay® Hydrating Lotion, \$18, 6.5 fl. oz.



White Tea & Citrus

Satin Body® Revitalizing Shea Scrub, \$22, 6.5 oz.

Exfoliates and immediately buffs away dry skin.

Satin Body® Indulgent Shea Wash, \$22, 6.5 fl. oz.

Cleanses and soothes dry skin with an enveloping lather.

Satin Body® Silkening Shea Lotion, \$22, 6.5 fl. oz.

Provides immediate relief for dryness.



White Tea & Citrus

Satin Lips® Set, \$26

Buffs away dry skin, then moisturizes to help keep lips soft.

Satin Lips® Shea Sugar Scrub, \$14, .3 oz.

Satin Lips® Shea Butter Balm, \$14, .3 oz.



Get this adorable cello gift bag FREE* with every Satin Lips® Set purchase. (Ribbon not included)
*Available from participating Independent Beauty Consultants only



White Tea & Citrus Satin Hands® Pampering Set, \$38

Set includes a fragrance-free protecting softener, a scented shea scrub, a scented shea cream and a giftable bag.

Also sold separately:

White Tea & Citrus Satin Hands® Nourishing Shea Cream, \$14, 3 oz.



Fragrance-Free Satin Hands® Pampering Set, \$38

Set includes a fragrance-free protecting softener, a shea scrub, a shea cream and a giftable bag.

Also sold separately:

Fragrance-Free Satin Hands® Nourishing Shea Cream, \$14, 3 oz.



Fragrance-Free Satin Hands® Shea Hand Soap, \$10, 6.5 oz.



Fragrance-Free Satin Hands® Shea Hand Sanitizer, \$8, 1.7 fl. oz.



Beauty Blotters®
Oil-Absorbing
Tissues, \$8,
pk./75 tissues



Mary Kay®
Foundation
Primer Sunscreen
Broad Spectrum
SPF 15*, \$20, 1 fl. oz.

Apply under foundation
to enhance
wear and
perfect skin.



Mary Kay®
Undereye
Corrector,
\$16, 21 oz.

Helps wake up
tired-looking
eyes.



Mary Kay®
Makeup
Finishing Spray
by Skindinavia,
\$20, 2 fl. oz.

Gives makeup
staying power to
last up to 16 hours.



Mary Kay®
Perfecting
Concealer,
\$16, 21 oz.



light ivory	deep ivory
light beige	deep beige
light bronze	deep bronze

UVA/UVB PROTECTION

Mary Kay® CC Cream
Sunscreen Broad
Spectrum SPF 15*,
\$22, 1 fl. oz.

- Light coverage.
- Oil-free moisturization.
- UVA/UVB protection.



very light	deep
light-to-medium	very deep
medium-to-deep	

AGE-DEFYING

TimeWise®
Matte 3D
Foundation,
\$26, 1 fl. oz.



Ivory	ivory C 100	ivory C 110	ivory W 130	ivory N 140	ivory W 150	ivory N 160
Beige	beige W 100	beige C 110	beige C 120	beige C 130	beige C 140	beige N 150
	beige C 170	beige W 180	beige N 190	beige N 200	beige N 210	beige C 220
Bronze	bronze W 100	bronze W 110	bronze W 120	bronze W 130	bronze W 140	bronze W 150
	bronze C 170	bronze C 180				bronze C 160

TimeWise®
Luminous 3D
Foundation,
\$26, 1 fl. oz.



Ivory	ivory C 100	ivory C 110	ivory W 120	ivory W 130	ivory N 140	ivory W 150	ivory N 160
Beige	beige W 100	beige C 110	beige C 120	beige C 130	beige C 140	beige N 150	beige W 160
	beige W 180	beige N 190	beige N 210	beige C 220			
Bronze	bronze W 100	bronze W 130	bronze W 150	bronze C 160	bronze C 170		

Mary Kay® Blending Brush, \$16



SHINE CONTROL

Endless Performance®
Crème-to-Powder Foundation,*
\$20, .35 oz.

(Palette and cosmetic sponge
sold separately)



*Endless Performance® Crème-to-Powder
Foundation contains a small amount of fragrance.

ivory 1	ivory 2	ivory 3	ivory 4
ivory 5	beige 1	beige 2	beige 3
beige 4	beige 5	beige 6	bronze 1
bronze 2	bronze 3	bronze 4	bronze 5

Mary Kay® Silky
Setting Powder,
\$20, .28 oz.



light ivory	light-medium ivory	medium ivory	deep ivory
light beige	light-medium beige	medium beige	deep beige
light bronze	light-medium bronze	medium bronze	deep bronze

Mary Kay® All-Over Powder Brush, \$18



Mary Kay® Sheer Mineral
Pressed Powder,
\$18, .32 oz.

Be sure to add a *Mary Kay®*
palette and applicator.

ivory 1	ivory 2
beige 1	beige 2
bronze 1	bronze 2

Mary Kay® Translucent
Loose Powder, \$18, .39 oz.

Set your makeup.
Reduce shine.



Mary Kay Chromafusion®**Eye Shadow, \$8, .05 oz.**

12-hour, lifeproof formula.

Pigment-rich hues.

MATTE**SHIMMER****Mary Kay® Liquid Eye Shadow, \$16, .14 oz.**

Pigment-packed color in a single swipe.

**COAT / COMB / FAN OUT****Lash Love Fanorama® Mascara, \$16, .28 oz.****DEFINITION****Lash Love® Mascara, \$16, .28 oz.****WATERPROOF DEFINITION****Lash Love® Waterproof Mascara, \$16, .28 oz.****EXPAND / EXTEND****Lash Intensity® Mascara, \$18, .32 oz.****LENGTH****Mary Kay® Great Heights™ Mascara, \$18, .28 oz.****VOLUME****Mary Kay® Ultimate Mascara™, \$16, .28 oz.****Mary Kay® Gel Eyeliner With Expandable Brush Applicator, \$22, .15 oz.****Mary Kay® Waterproof Liquid Eyeliner Pen, \$18, .05 oz.****Mary Kay® Waterproof Eyeliner, \$14, .01 oz.****Mary Kay® Volumizing Brow Tint, \$14, .14 oz.**
Tints, volumizes and tames.**Mary Kay® Precision Brow Liner, \$14, .003 oz.**
Outlines, defines and fills.**Mary Kay® Clear Brow Styling Gel, \$14, .12 oz.**

Mary Kay Unlimited® Lip Gloss, \$18,

.13 fl. oz.
Available in 14 shades perfect for every skin tone and any occasion. Nothing but smooth, glossy goodness.



CREAM



PEARL



SHIMMER



Mary Kay® Supreme Hydrating Lipstick, \$20,

.11 oz.
Immediate hydration and shades for all skin tones.



SUPREME HYDRATING



Mary Kay® Gel Semi-Matte Lipstick, \$20,

.13 oz.
Color clarity with lip-cushioning gel comfort.



SEMI-MATTE



Mary Kay® Gel Semi-Shine Lipstick, \$20,

.13 oz.
Long-lasting wear without drying lips.

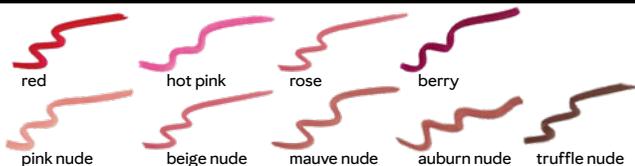


SEMI-SHINE



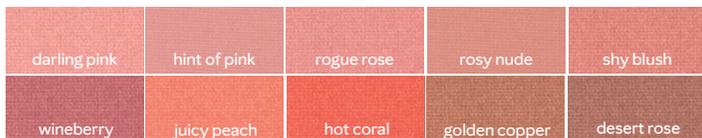
Mary Kay® Waterproof Lip Liner, \$14,

.01 oz.
A waterproof, long-lasting, creamy formula.



Mary Kay Chromafusion® Blush, \$14,

.17 oz.
Long-lasting, lifeproof formula with light-reflecting pigments.



Mary Kay Chromafusion® Highlighter, \$14,

.17 oz.
Perfect for creating a radiant, healthy glow.



Mary Kay Chromafusion® Contour, \$14,

.17 oz.
Matte shades that blend seamlessly.



BEAUTY TOOLS

Mary Kay® Travel Roll-Up Bag (unfilled), \$40

An all-in-one must-have organizer for your cosmetics, skin care and accessories.



Mary Kay® Essential Brush Collection, \$60

Set includes All-Over Eye Shadow Brush, Eye Crease Brush, Eye Smudger Brush, All-Over Powder Brush, Cheek Brush and portable clutch. Brushes also available separately.



Mary Kay® Mask Applicator, \$12

Maximize your masking with mess-free application and less product waste.



Mary Kay® All-Over Eye Shadow Brush, \$12

Fits naturally into the eyelid's delicate contours for easy blending.



Mary Kay® Eye Crease Brush, \$12

Designed to fit into the eyelid's contours and crease to add dimension to any eye look.



Mary Kay® Eye Smudger Brush, \$12

Designed to create detailed accents in hard-to-reach places and for easy smudging to create smoky eye looks.



Mary Kay® Eye Blending Brush, \$12

Perfectly fits the eyelid's contours to easily and evenly blend eye color.



Mary Kay® Eyebrow/Eyeliner Brush, \$10

Tames brows, blends eyebrow color, applies eyeliner and fills in brows.



Mary Kay® All-Over Powder Brush, \$18

Helps pick up and distribute the right amount of face powder.



Mary Kay® Cheek Brush, \$16

Innovative 3-in-1 shape helps enhance, sculpt and highlight cheekbones.



Mary Kay® Liquid Foundation Brush, \$14

Stipples, buffs and blends liquid foundation with ease.



Mary Kay® Blending Brush, \$16

Dense but soft bristles make flawless application easy.



Mary Kay® Cream Color Brush,* \$12

Designed to mimic fingertip application for a streak-free finish.



Palette Powder Brush, \$4.50



Palette Cheek Brush, \$2



Eye Sponges, \$2.50, pk/2



Cosmetic Sponges, \$4, pk/2



Mary Kay® Blending Sponge, \$12



Mary Kay Pro Palette®

(unfilled), \$28
Customizable, magnetic beauty essential.



Mary Kay Perfect Palette®

(unfilled), \$20



Mary Kay Petite Palette®

(unfilled), \$10



FRAGRANCES FOR WOMEN



NEW! Mary Kay Confidently You™ Eau de Parfum, \$55, 1.7 fl. oz.

Mary Kay Illuminea™ Extrait de Parfum, \$80, 1.6 fl. oz.

Belara® Eau de Parfum, \$44, 1.7 fl. oz.

Bella Belara® Eau de Parfum, \$44, 1.7 fl. oz.

Enchanted Wish® Eau de Toilette, \$40, 2 fl. oz.

Forever Diamonds® Eau de Parfum, \$46, 2 fl. oz.

Live Fearlessly® Eau de Parfum, \$48, 1.7 fl. oz.

Thinking of You® Eau de Parfum, \$36, 1 fl. oz.

FRAGRANCES FOR MEN



Cityscape® Cologne Spray, \$56, 2 fl. oz.

MK High Intensity® Sport Cologne Spray, \$46, 2.5 fl. oz.

MK High Intensity® Cologne Spray, \$46, 2.5 fl. oz.

MK High Intensity Ocean® Cologne Spray, \$46, 2.5 fl. oz.

Domain® Cologne Spray, \$42, 2.5 fl. oz.

True Original® Cologne Spray, \$42, 2 fl. oz.

*For hygienic reasons, it is recommended to dedicate a separate brush for use with different products.

LIMITED & SPECIAL EDITION[†]

**NEW! Limited-Edition[†]
Mary Kay[®] Lavender &
Coconut Scented Shower
Gel, \$16, 6.7 oz.**

Cleanse skin with a foamy and fragrant blend of bubbles in a limited-edition, floral and fruity scent.

**NEW! Limited-Edition[†]
Mary Kay[®] Lavender &
Coconut Scented Body
Lotion, \$16, 6.7 oz.**

Give skin the hydration it craves with an easily spreadable body lotion, scented with fresh lavender and creamy coconut.



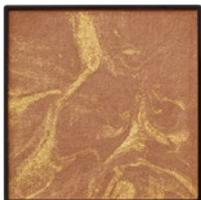
**NEW! Limited-Edition[†]
Mary Kay[®] Tinted Lip
Oil, \$20 each, 1 oz. each**

Let your passion to help others shine from your lips.



**Special-Edition[†] Mary Kay[®]
Illuminating Bronzer, \$22 each,
.08 oz. each**

Silky-smooth, light-reflecting powder gives a lit-from-within glow.



Deep Glow



Medium Glow

**Special-Edition[†]
Mary Kay[®] Highlighter,
\$22, 1 oz.**

Luminescent pearl finish provides an all-over radiant glow.



Golden Glow

**Special-Edition[†]
Mary Kay[®]
After-Sun
Replenishing Gel,
\$20, 6.5 fl. oz.**

After a day in the sun, enjoy this cooling, refreshing, hydrating gel. Leaves skin feeling soft and silky, never sticky.



beautifully
rebranded!

WHILE SUPPLIES LAST
Special-Edition^{††}
Mary Kay-Branded
Beach Towel, \$5 with each
purchase of the following
sun care bundles:**



**Special-Edition[†]
Protect and Refresh
Bundle, \$50**

One *Mary Kay[®]* Sunscreen Broad Spectrum SPF 50[†] and one special-edition[†] *Mary Kay[®]* After-Sun Replenishing Gel



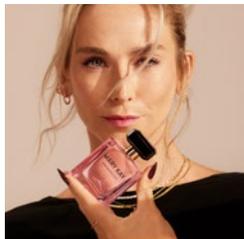
OR

**Special-Edition[†]
Pure Protection
Bundle, \$60**

Two tubes of *Mary Kay[®]* Sunscreen Broad Spectrum SPF 50[†]



COVER MODEL



Christina is wearing *Mary Kay Chromafusion[™]* Eye Shadow in Golden Mauve, *Mary Kay[™]* Great Heights[™] Mascara, *Mary Kay Chromafusion[™]* Blush in Rosy Nude and *Mary Kay[™]* Supreme Hydrating Lipstick in Think of Pink.

GET THE LOOK!

When you download the *Mary Kay[®]* Interactive Catalog App, you can *link to color products you like* and *try them on virtually* using the *Mary Kay[®]* Mirror Me App.



Download these apps from the App Store or Google Play on your mobile device.

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ALL PRICES ARE SUGGESTED RETAIL. ADD SALES TAX WHERE APPLICABLE. VALID FROM 5/16/25 THROUGH 9/15/25.

[†]Available while supplies last ^{††}Over-the-counter drug product

**Available from participating Independent Beauty Consultants only and while supplies last

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CELEBRATE THE SKIN YOU'RE IN.

MAKE SKIN CARE PART OF YOUR SELF-CARE ROUTINE.

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Personal Web Site, or go to marykay.com.

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Independent Beauty Consultant.