

WHICH WRINKLE TREATMENT IS RIGHT FOR YOU?



	Mary Kay Clinical Solutions® Dynamic Wrinkle Limiter™	TimeWise Repair® Volu-Fill® Deep Wrinkle Filler	Mary Kay Clinical Solutions® Retinol 0.3	Mary Kay Clinical Solutions® C + Resveratrol Line-Reducer
TARGET CUSTOMER	Anyone wanting to target expression lines and receive the benefits of a wrinkle-relaxing injection treatment without the inconvenience, price and potential downsides.	Anyone wanting the immediate results of filling and plumping deep wrinkles.	Anyone wanting to use dermatology's gold-standard ingredient that delivers a range of age-fighting benefits to prevent and reverse visible skin aging.	Anyone wanting an all-over facial treatment to help support the skin's collagen and elastin, which diminish with age.
KEY INGREDIENTS	The patent-pending Botanical Wrinkle-Limiting Technology features French lavender extract, electric daisy extract and rosemary extract.	Encapsulated retinol and encapsulated hyaluronic acid.	Pure retinol at 0.3% concentration.	Our highest concentrations of pure vitamin C and resveratrol plus acetyl hexapeptide-8.
KEY BENEFITS	A targeted treatment that helps minimize the impact of facial movements that cause the appearance of dynamic wrinkles in the areas of the frontalis (forehead), extended crow's-feet (toward the temples) and glabella (between the brows).	Topical wrinkle filler immediately fills in deep wrinkles, visibly plumping their appearance, as it helps improve their appearance over time.	It stimulates surface skin cell turnover and supports natural collagen and elastin production. It is clinically shown to reverse multiple visible signs of skin aging, including skin texture, firmness, lines and wrinkles and skin tone evenness.	A potent concentration of ingredients targets critical components of skin aging, including the support of the skin's natural production of collagen and elastin to help address fine lines and wrinkles.
KEY USAGE	Targeted cream designed to be applied directly to expression lines and dynamic wrinkles.	Targeted cream designed to be applied directly to deep wrinkles using the precision applicator.	All-over facial serum designed to address multiple signs of skin aging.	All-over facial booster designed to address fine lines and wrinkles.
FREQUENCY OF USE	Twice daily*	Twice daily	Nightly all over, avoiding the eye area	Up to twice daily all over, avoiding the eye area

*Apply to wrinkles on the forehead, between the brows and on the temples (extended outer eye area where the crow's-feet fan out). Avoid the upper eye area, including the lid up to the brow bone, the inner corner of the eye, the lower lashline and undereye area, and the direct outer corner.

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