

SUMMER 2025 LAUNCH

# Summer HAS ARRIVED!

A new season brings fresh new products, new opportunities and new ways to embrace your most radiant confidence.

## SKIN CARE WINS *Just for Him*

Give the man in your life a hardworking routine he'll have an easy time committing to with science-backed skin care made just for him.

**NEW! MKMen® Regimen, \$70**  
(Regimen includes all three of the products listed below.)

**NEW! MKMen® Daily Facial Wash, \$20**

**NEW! MKMen® Moisturizing Shave Cream, \$20**

**NEW! MKMen® Ultimate Moisturizer, \$30**



## FIND YOUR *Stride.*

Embrace who you are in every moment of your life with an unforgettable oriental floral olfactory experience that radiates with confidence at first breath.

MARY KAY



**NEW! Mary Kay Confidently You™  
Eau de Parfum, \$55**

**SWIPE.**  
*Shine.*  
**FEEL**  
*Divine.*

Give back with this super high-shine, hydrating, lip-loving must-have – available in two luscious shades. In the United States, from April 26 through Sept. 15, 2025, Mary Kay Inc. will donate \$1 from each sale of limited-edition\* *Mary Kay*® Tinted Lip Oil in Blush and Berry shades to the *Mary Kay Ash Foundation*®.



**NEW! Limited-Edition\***  
***Mary Kay*®**  
**Tinted Lip Oil,**  
**\$20 each**

- Berry
- Blush



**BERRY**



**BLUSH**



Brighten your seasonal outlook by contacting me, your Independent Beauty Consultant.



*Soothe*  
**YOUR SENSES.**

Refresh your shower routine with creamy textures and dreamy scent notes of lavender and coconut.

**NEW! Limited-Edition\***  
***Mary Kay*®** Lavender & Coconut  
**Scented Shower Gel, \$16**

**NEW! Limited-Edition\***  
***Mary Kay*®** Lavender & Coconut  
**Scented Body Lotion, \$16**

All prices are suggested retail. \*Available while supplies last

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