

# MARY KAY

## MEN NEED SKIN CARE, TOO, AND WE DON'T MEAN SHAMPOO.



**MKMen®  
REGIMEN, \$70**

Regimen includes Daily Facial Wash, Moisturizing Shave Cream and Ultimate Moisturizer.



CONTACT ME, your Mary Kay Independent Beauty Consultant, to treat the men in your life to healthy-looking skin.

Introducing science-backed skin care for healthy-looking skin, made just for him. New **MKMen®** brings the knowledge of how to keep skin looking healthy to a hardworking routine he'll have an easy time committing to.

1

**CLEANSE** ☀️

**NEW! MKMen® Daily Facial Wash, \$20**

Prep for shaving by thoroughly cleaning the skin and reducing excess oil.

2

**SHAVE & SOOTHE**  
AS NEEDED

**NEW! MKMen® Moisturizing Shave Cream, \$20**

Combine comfort with a cooling sensation for a close shave and protection against razor burn.

3

**HYDRATE** ☀️

**NEW! MKMen® Ultimate Moisturizer, \$30**

Boost hydration for 12 hours\* with the inclusion of powerhouse antioxidant resveratrol, which helps fight free radicals, and plankton extract, a well-known soothing ingredient.

**86%**

OF MEN AGREED **MKMen®** MOISTURIZING SHAVE CREAM GIVES A COMFORTABLE, CLOSE SHAVE.†

“

**I would definitely tell my friends about this. Can I take some with me?**”



**Oscar C.,  
On-set Model Testimonial\*\***



\* Based on an independent third-party clinical study in which 30 panelists wore the product for 12 hours  
 † Based on an independent consumer study in which 161 men used the product at least three times per week  
 \*\* Based on the contemporaneous reactions of one of three paid models trying the product for the first time