

CORRECT, CONCEAL, *be you.*

“

I absolutely honestly love this concealer! The coverage was amazing and literally my perfect match.

Kay, Lansing, Michigan

”

“

When I tell you this corrector was absolutely wonderful in every way possible, and I would recommend it to everyone I know!

Georgia M., Fulshear, Texas

”



MARY KAY® MULTI-BENEFIT CONCEALER
\$18 each | Available in NINE shades

MARY KAY® UNDEREYE CORRECTOR
\$18 each | Available in TWO shades



92% of women agree: Mary Kay® Multi-Benefit Concealer helps conceal the look of redness.*

Sydney wears shades Light 1 concealer and Light Peach corrector.



90% of women agree: Mary Kay® Undereye Corrector does not flake and feels weightless.**

Mariska wears shades Deep Peach corrector and Deep 2 concealer.

* Based on an independent third-party consumer study in which 187 women used Mary Kay® Multi-Benefit Concealer as directed for seven days
** Based on an independent third-party consumer study in which 137 women used Mary Kay® Undereye Corrector as directed for seven days

MARY KAY.

concealer

SHADE CONVERSION

Use our 1-to-1 shade matches and extended range to make expert recommendations to your customers.



If they used Mary Kay® Perfecting Concealer → Recommend Mary Kay® Multi-Benefit Concealer



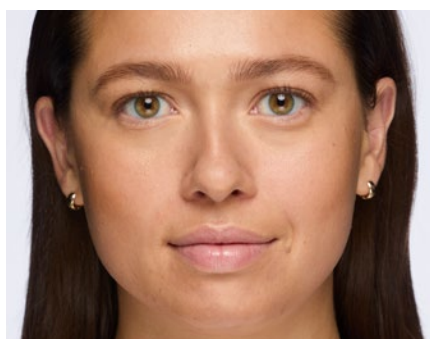
LIGHT IVORY → **LIGHT 1**



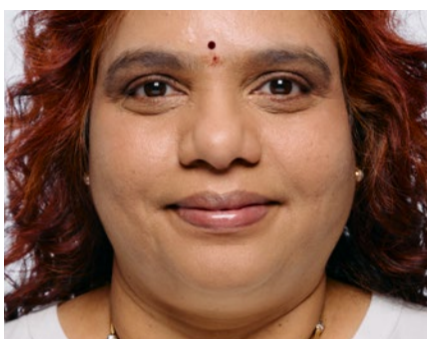
DEEP IVORY → **LIGHT 2**



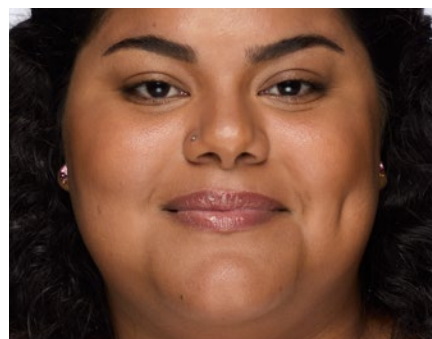
LIGHT BEIGE → **LIGHT 3**



NEW SHADE! MEDIUM 1



DEEP BEIGE → **MEDIUM 2**



NEW SHADE! MEDIUM 3



LIGHT BRONZE → **DEEP 1**



NEW SHADE! DEEP 2



NEW SHADE! DEEP 3

Ready to find your shades? I, your Mary Kay Independent Beauty Consultant, can help you find your match.