

The fusion of pure color and light-reflecting pigments for natural-looking radiance



- Sweep on a natural glow of happiness every day.
- Life-proof formula lasts through work, workouts, weather and more.
- Powered by Mary Kay® Chromafusion™ Matrix Technology.
- Expertly curated shades for every skin tone.

Helps me feel confident and like the best “me” I can be!*

That’s what women from ages 18 to 55 said about wearing Mary Kay Chromafusion™ Blush, Contour and Highlighter.

POWER STATEMENT:

The fusion of pure color and light-reflecting pigments for natural-looking radiance

The weightless powder looks beautiful in any light, delivering color purity infused with light-reflecting pigments for a naturally radiant finish. The selection of fresh shades is the result of our Mary Kay® global color team’s collaboration with makeup artists and industry experts to help ensure a flattering, lit-from-within warmth for every skin tone.

The life-proof trio of blush, contour and highlighter means anything the day brings—work, weather, workouts—won’t diminish your glow. Thanks to our Chromafusion™ Matrix Technology, every silky swipe delivers long-lasting, true, natural, best-day-ever radiance.

Mary Kay® Chromafusion™ Blush

For a born-this-way blush, choose from ten stay-true matte and shimmer shades. Sweep on cheekbones or apply to the apples of cheeks for a fresh, beautiful touch of color.

Easy contouring comes via light or dark matte tones that blend with skin for seamless shadowing. Sweep below cheekbones or along nose to define cheeks or nose, or apply to temples or jawline to contour the face.

Then, like perfect lighting in powder form, two highlighting shades give your complexion a boost of luminosity. Sweep on top of cheekbones to give a subtle, “lifted” appearance to cheeks where light typically touches the face.

Mary Kay® Chromafusion™ Contour

Mary Kay® Chromafusion™ Highlighter

Mary Kay Chromafusion™ Matrix Technology: The Science of Purity and Endurance

Mary Kay Chromafusion™ Matrix Technology specially wraps finely-milled, premium pigments to amplify the trueness of the color like never before. The enhanced pigments are then fused into a lightweight powder to create a smooth and flexible matrix.

Nine out of 10 women who tried Mary Kay Chromafusion™ Blush, Contour & Highlighter*:

- Would recommend them to a friend
- Said they’re fool-proof (no tutorial needed for great results!)
- Said they gave an authentic not fake look

*Results based on a one-week independent consumer study during which 60 women used Mary Kay Chromafusion™ Blush, Contour and Highlighter daily.

Application Instructions

We recommend applying Mary Kay Chromafusion™ Blush, Contour and Highlighter with the Cheek Brush in the Mary Kay® Essential Brush Collection. Apply blush to the apples of your cheeks using the angled side of the brush. Use the long, tapered edge for a more contoured look and the shorter edge for more precision when applying highlighter on top of cheekbones and contour below cheekbones. The All-Over Eye Shadow Brush also can be used for applying highlighter down the bridge of the nose, on the tip of the nose and the Cupid’s bow. Or use the Eye Crease Brush to contour along the sides of the nose. It is recommended to clean brushes between shades and after each use.

Formula Attributes

- Dermatologist tested
- Clinically tested for skin irritancy and allergy
- Oil-free
- Non-comedogenic
- Suitable for sensitive skin